

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

NEBO Media, Media Account
Attention: Jessica Murray
3299 K Street NW
Washington, DC 20007
USA

<u>Contract / Revision</u> 472919 /		<u>Alt Order #</u> 06116464
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 5	KVVU	10/31/12	11/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	---WThF----	:30		\$195.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
	2	KVVU	10/29/12-11/04/12	The Dr.Oz Show	M-F 10a-11a	---WThF----	:30		\$195.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
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N 6	KVVU	10/31/12	11/02/12	Katie Couric	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Katie Couric	2-3p	---WThF----	:30		\$145.00	NM		
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N 7	KVVU	10/31/12	11/02/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$155.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472919 /	06116464

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/19/12 / 10/19/12

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See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19																																																																																																																																	
2	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30	\$365.00	NM																																																																																																																									
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3	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30	\$365.00	NM																																																																																																																									
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19																																																																																																																																	
N 11	KVVU	10/31/12	11/02/12	MORE Access	6-7pm		:30			NM	0	\$0.00																																																																																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>3</td><td>\$235.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/29/12	11/04/12	--WTF--	3	\$235.00																																																																																																											
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10/29/12	11/04/12	--WTF--	3	\$235.00																																																																																																																													
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3	KVVU	10/29/12-11/04/12	MORE Access	6-7pm	---WThF----	:30	\$235.00	NM																																																																																																																									
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N 12	KVVU	10/31/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00																																																																																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/29/12</td><td>11/04/12</td><td>--WTF--</td><td>3</td><td>\$1,250.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/29/12	11/04/12	--WTF--	3	\$1,250.00																																																																																																											
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																													
10/29/12	11/04/12	--WTF--	3	\$1,250.00																																																																																																																													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 472919 /		<u>Alt Order #</u> 06116464
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	---WThF----	:30		\$1,250.00	NM		
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19												
2	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	---WThF----	:30		\$1,250.00	NM		
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19												
3	KVVU	10/29/12-11/04/12		Fox 5 News M-F 10p-11p	10p-11p	---WThF----	:30		\$1,250.00	NM		
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19												
N 13	KVVU	10/31/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	--WTF--					3	\$635.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		\$635.00	NM		
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19												
2	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		\$635.00	NM		
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19												
3	KVVU	10/29/12-11/04/12		Fox 5 News M-F 11p	M-F 11-1135p	---WThF----	:30		\$635.00	NM		
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19												
N 15	KVVU	11/04/12	11/04/12	NFL Early Game	NFL Early Game		:30			NM	18	\$32,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/29/12		11/04/12	-----1					1	\$4,350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472919 /	06116464

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>10/29/12-11/04/12</td><td>10/29/12-11/04/12</td><td>NFL Early Game</td><td>2</td><td>\$4,350.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	10/29/12-11/04/12	10/29/12-11/04/12	NFL Early Game	2	\$4,350.00	NM																																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																																																				
10/29/12-11/04/12	10/29/12-11/04/12	NFL Early Game	2	\$4,350.00	NM																																																				
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19																																																									
2	KVVU	10/30/12-11/02/12	10/30/12-11/02/12	Extra	M-F 7-730p	-TuWThF----	:30		\$950.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
3	KVVU	10/30/12-11/02/12	10/30/12-11/02/12	Extra	M-F 7-730p	-TuWThF----	:30		\$950.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
4	KVVU	10/30/12-11/02/12	10/30/12-11/02/12	Extra	M-F 7-730p	-TuWThF----	:30		\$950.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
5	KVVU	11/05/12-11/05/12	11/05/12-11/05/12	Extra	M-F 7-730p	M-----	:30		\$950.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
6	KVVU	10/30/12-11/02/12	10/30/12-11/02/12	Better	M-F 11a-12p	-TuWThF----	:30		\$375.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
7	KVVU	10/31/12-11/02/12	10/31/12-11/02/12	More M-F 9-10a	M-F 9a-10a	---WThF----	:30		\$450.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
8	KVVU	11/05/12-11/05/12	11/05/12-11/05/12	Fox 5 News at 5	5-530p	M-----	:30		\$950.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
9	KVVU	11/03/12-11/03/12	11/03/12-11/03/12	Masterchef	Sat 11p-12a	-----Sa--	:30		\$175.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
10	KVVU	11/03/12-11/03/12	11/03/12-11/03/12	Local Prime Rotator	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$1,375.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
11	KVVU	11/03/12-11/03/12	11/03/12-11/03/12	Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$1,375.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
12	KVVU	11/03/12-11/03/12	11/03/12-11/03/12	NCAA Football Early Game	NCAA Football Ear	-----Sa--	:30		\$4,100.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
13	KVVU	11/04/12-11/04/12	11/04/12-11/04/12	The Closer	Sun 1-2am	-----Su	:30		\$225.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
14	KVVU	11/04/12-11/04/12	11/04/12-11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$3,150.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
15	KVVU	11/04/12-11/04/12	11/04/12-11/04/12	NFL Early Game	NFL Early Game	-----Su	:30		\$7,500.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
16	KVVU	11/04/12-11/04/12	11/04/12-11/04/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30		\$3,150.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
17	KVVU	11/03/12-11/03/12	11/03/12-11/03/12	NCAA Football Early Game	NCAA Football Ear	-----Sa--	:30		\$4,100.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
18	KVVU	10/31/12-11/02/12	10/31/12-11/02/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$950.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
19	KVVU	10/31/12-11/02/12	10/31/12-11/02/12	Fox 5 News at 5	5-530p	---WThF----	:30		\$950.00	NM																																															
MG for 33.1, 34.1, 17.1, 5.3, 11.3, 16.2, 5.1, 26.1, 11.1, 27.1, 30.1, 13.1, 13.2, 31.1, 7.6, 12.2, 32.1, 16.1, 10.1, 10.2, 11.2, 25.2, 7.2, 25.1																																																									
N 16	KVVU	11/03/12	11/03/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	0	\$0.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>10/29/12</td><td>11/04/12</td><td>-----2-</td><td>2</td><td>\$750.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	10/29/12	11/04/12	-----2-	2	\$750.00	NM																																	
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10/29/12	11/04/12	-----2-	2	\$750.00	NM																																																				
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Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																	
1	KVVU	10/29/12-11/04/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30	\$750.00	NM																																																	
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19																																																									
2	KVVU	10/29/12-11/04/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30	\$750.00	NM																																																	
See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19																																																									
N 17	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Type</th></tr><tr><td>10/29/12</td><td>11/04/12</td><td>-----1</td><td>1</td><td>\$150.00</td><td>NM</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Type	10/29/12	11/04/12	-----1	1	\$150.00	NM																																	
Start Date	End Date	Weekdays	Spots/Week	Rate	Type																																																				
10/29/12	11/04/12	-----1	1	\$150.00	NM																																																				
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1	KVVU	10/29/12-11/04/12	Fox News Sunday 8-9a	8-9a	-----Su	:30	\$150.00	NM																																																	
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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
472919 /	06116464

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	NRSC 2012	

Advertiser	Original Date / Revision
NRSC	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 18	KVVU	11/04/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$4,650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	NFL Late Game	NFL Late Game	-----Su	:30		\$4,650.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
N 20	KVVU	10/31/12	10/31/12	BB World Series	330pm-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$7,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	BB World Series	330pm-8pm	---W-----	:30		\$7,000.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
N 25	KVVU	11/05/12	11/06/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$195.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
	2	KVVU	11/05/12-11/11/12	The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$195.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
	3	KVVU	11/05/12-11/11/12	The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$195.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
	4	KVVU	11/05/12-11/11/12	The Dr.Oz Show	M-F 10a-11a	MTu-----	:30		\$195.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
N 26	KVVU	11/05/12	11/06/12	Katie Couric	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$145.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Katie Couric	2-3p	MTu-----	:30		\$145.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
N 27	KVVU	11/05/12	11/06/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$155.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Anderson	3-4p	MTu-----	:30		\$155.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
	2	KVVU	11/05/12-11/11/12	Anderson	3-4p	MTu-----	:30		\$155.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
N 29	KVVU	11/05/12	11/06/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Fox 5 News at 5	5-530p	MTu-----	:30		\$350.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
N 30	KVVU	11/05/12	11/06/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$365.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	11/05/12-11/11/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTu-----	:30		\$365.00	NM		
		See MG 15.2, 15.3, 15.4, 15.5, 15.6, 15.7, 15.8, 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16, 15.17, 15.18, 15.19										
N 31	KVVU	11/05/12	11/06/12	MORE Access	6-7pm		:30			NM	0	\$0.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 472919 /		<u>Alt Order #</u> 06116464
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$235.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	11/05/12-11/11/12	MORE Access	6-7pm	MTu-----	:30	\$235.00	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19												
N 32	KVVU	11/05/12	11/06/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$1,250.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	11/05/12-11/11/12	Fox 5 News M-F 10p-11p	10p-11p	MTu-----	:30	\$1,250.00	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19												
N 33	KVVU	11/05/12	11/06/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$635.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	11/05/12-11/11/12	Fox 5 News M-F 11p	M-F 11-1135p	MTu-----	:30	\$635.00	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19												
N 34	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/29/12-11/04/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30	\$450.00	NM		
See MG 15.2,15.3,15.4,15.5,15.6,15.7,15.8,15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16,15.17,15.18,15.19												
Totals											59	\$52,220.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	59	\$52,220.00	\$44,387.00
Totals	59	\$52,220.00	\$44,387.00

Signature: _____ Date: _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP OCT19/12 15.56
CHANGES *** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

WASHINGTON, DC 20027

	CLASS: NATL.	LOCAL	REGIONAL
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(CE)

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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT19/12 15.5

STA =

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43		S	900A-1000A	30		\$1,375.00	11/3	11/3	0		SAT	0
PROGRAM : COLLEGE FB PREGAME ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-47												
48		A	1100A-1200N	30		\$1,375.00	11/3	11/3	1		SAT	1
PROGRAM : COLLEGE FB PREGAME ORD COM1 : TP CORRECTED. THIS IS A MAKE-GOOD FOR NOV3 ON LINE-43 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#43			MISSED:SAT/900A-1000A					NOV3 30S	
						OFFER:SAT/1100A-1200N					NOV3 30S	
CMT:TP CORRECTED.												
(OCT19/12) PLS ADVISE.												

REP HEADLINE# 6116464 TRF# 472919
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 15.58
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:

NOV/12 52220.00

CONTRACT TOTAL 52220.00
 TOTAL SPOTS 59

MARKET TOTALS \$307,176 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6116464 TRF# 472919 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT18/12 17.08
ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

ADV # ADV. NAME ISS/NRSC REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME NEBO MEDIA, INC. BUYER NAME JESSICA MURRAY
P.O. BOX 3775 SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20027

ORDER # CONTRACT # 6116464 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT18/12 17.08

REP: TO ROSE
FR NIKKI
OK'D M1 SEE LINES 35-47
TOTAL SAME
PLS CNF THANKS

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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5	S		1000A-1100A	30		\$195.00	10/31	11/2	0		W-F	0
PROGRAM : DR OZ												
35	A		700P-730P	30		\$950.00	10/31	11/2	3		W-F	3

PROGRAM : EXTRA
ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-5 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-6 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-7 FOR 6 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-9 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-10 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-11 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-12 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-13 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-15 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-16 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-17 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-18 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-20 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-25 FOR 4 SPOTS/WK

36	A	700P-730P	30	\$950.00	11/5	11/5	1	MON	1
PROGRAM : EXTRA ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-47									
37	A	1100A-1200N	30	\$375.00	10/31	11/2	1	W-F	1
PROGRAM : BETTER ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-47									
38	A	900A-1000A	30	\$450.00	10/31	11/2	1	W-F	1
PROGRAM : MORE ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-47									
39	A	500P-530P	30	\$950.00	11/5	11/5	1	MON	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-47									
40	A	500P-530P	30	\$950.00	10/31	11/2	2	W-F	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-47									
41	A	1100P-1200M	30	\$175.00	11/3	11/3	1	SAT	1
PROGRAM : MASTERCHEF ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-47									
42	A	800P-1000P	30	\$1,375.00	11/3	11/3	1	SAT	1
PROGRAM : FOX ENCORES ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-47									
43	A	900A-1000A	30	\$1,375.00	11/3	11/3	1	SAT	1
PROGRAM : COLLEGE FB PREGAME ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-47									

11-12p

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT18/12 17.08
*** PRINT ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	A		1000A-700P	30		\$4,100.00	11/3	11/3	2		SAT	2
PROGRAM : COLLEGE FOOTBALL												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 35-47												
45	A		100A-200A	30		\$225.00	11/4	11/4	1		SUN	1
PROGRAM : CLOSER												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 35-47												
46	A		900A-1000A	30		\$3,150.00	11/4	11/4	2		SUN	2
PROGRAM : NFL TODAY												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 35-47												
47	A		1000A-100P	30		\$7,500.00	11/4	11/4	1		SUN	1
PROGRAM : NFL												
ORD COM1 : SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 35-47												
6	S		200P-300P	30		\$145.00	10/31	11/2	0		W-F	0
PROGRAM : KATIE COURIC												
7	S		300P-400P	30		\$155.00	10/31	11/2	0		W-F	0
PROGRAM : ANDERSON												
9	S		500P-530P	30		\$350.00	10/31	11/2	0		W-F	0
PROGRAM : 5P NEWS												
10	S		530P-600P	30		\$365.00	10/31	11/2	0		W-F	0
PROGRAM : 530P NEWS												
11	S		600P-700P	30		\$235.00	10/31	11/2	0		W-F	0
PROGRAM : MORE												
12	S		1000P-1100P	30		\$1,250.00	10/31	11/2	0		W-F	0
PROGRAM : 10P NEWS												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** CHANGES ***
OCT18/12 17.08
*** KVVH-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
13	S		1100P-1130P	30		\$635.00	10/31	11/2	0		W-F	0
PROGRAM : 11P NEWS												
15	S		1000A-100P	30		\$4,350.00	11/4	11/4	0		SUN	0
PROGRAM : NFL												
16	S		1000A-400P	30		\$750.00	11/3	11/3	0		SAT	0
PROGRAM : NCAA FBALL												
17	S		800A-900A	30		\$150.00	11/4	11/4	0		SUN	0
PROGRAM : SU 8A NEWS												
18	S		100P-400P	30		\$4,650.00	11/4	11/4	0		SUN	0
PROGRAM : NFL												
20	S		400P-700P	30		\$7,000.00	10/31	10/31	0		WED	0
PROGRAM : WORLD SERIES												
25	S		1000A-1100A	30		\$195.00	11/5	11/6	0		M-TU	0
PROGRAM : DR OZ												
26	S		200P-300P	30		\$145.00	11/5	11/6	0		M-TU	0
PROGRAM : KATIE COURIC												
27	S		300P-400P	30		\$155.00	11/5	11/6	0		M-TU	0
PROGRAM : ANDERSON												
29	S		500P-530P	30		\$350.00	11/5	11/6	0		M-TU	0
PROGRAM : 5P NEWS												
30	S		530P-600P	30		\$365.00	11/5	11/6	0		M-TU	0
PROGRAM : 530P NEWS												
31	S		600P-700P	30		\$235.00	11/5	11/6	0		M-TU	0
PROGRAM : MORE												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 17.08

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
32	S		1000P-1100P	30		\$1,250.00	11/5	11/6	0		M-TU	0
PROGRAM : 10P NEWS												
33	S		1100P-1130P	30		\$635.00	11/5	11/6	0		M-TU	0
PROGRAM : 11P NEWS												
34	S		1045P-1100P	30		\$450.00	11/4	11/4	0		SUN	0
PROGRAM : SPORTS WRAP UP												

REP HEADLINE# 6116464 TRF# 472919
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#5	MISSED:W-F/1000A-1100A									
		BUY#6	W-F/200P-300P				OCT31(3/WK)		30S	\$195.00	(OCT18/12)	
		BUY#7	W-F/300P-400P				OCT31(3/WK)		30S	\$145.00		
		BUY#9	W-F/500P-530P				OCT31(6/WK)		30S	\$155.00		
		BUY#10	W-F/530P-600P				OCT31(3/WK)		30S	\$350.00		
		BUY#11	W-F/600P-700P				OCT31(3/WK)		30S	\$365.00		
		BUY#12	W-F/1000P-1100P				OCT31(3/WK)		30S	\$235.00		
		BUY#13	W-F/1100P-1130P				OCT31(3/WK)		30S	\$1,250.00		
		BUY#15	SUN/1000A-100P				NOV4		30S	\$635.00		
		BUY#16	SAT/1000A-400P				NOV3(2/WK)		30S	\$4,350.00		
		BUY#17	SUN/800A-900A				NOV4		30S	\$750.00		
		BUY#18	SUN/100P-400P				NOV4		30S	\$150.00		
		BUY#20	WED/400P-700P				OCT31		30S	\$4,650.00		
		BUY#25	M-TU/1000A-1100A				NOV5(4/WK)		30S	\$7,000.00		
		BUY#26	M-TU/200P-300P				NOV5		30S	\$195.00		
		BUY#27	M-TU/300P-400P				NOV5(2/WK)		30S	\$145.00		
		BUY#29	M-TU/500P-530P				NOV5		30S	\$155.00		
		BUY#30	M-TU/530P-600P				NOV5		30S	\$350.00		
		BUY#31	M-TU/600P-700P				NOV5		30S	\$365.00		
		BUY#32	M-TU/1000P-1100P				NOV5		30S	\$235.00		
		BUY#33	M-TU/1100P-1130P				NOV5		30S	\$1,250.00		
		BUY#34	SUN/1045P-1100P				NOV4		30S	\$635.00		

OFFER:W-F/700P-730P

& MON/700P-730P	NOV5	OCT31(3/WK)	30S	\$950.00	
& W-F/1100A-1200N	NOV5	OCT31	30S	\$950.00	
& W-F/900A-1000A	OCT31		30S	\$375.00	
& MON/500P-530P	NOV5	OCT31	30S	\$450.00	
& W-F/500P-530P	NOV5	OCT31(2/WK)	30S	\$950.00	
& SAT/1100P-1200M	NOV3		30S	\$175.00	
& SAT/800P-1000P	NOV3		30S	\$1,375.00	
& SAT/900A-1000A	NOV3		30S	\$1,375.00	
& SAT/1000A-700P	NOV3(2/WK)		30S	\$4,100.00	
& SUN/100A-200A	NOV4		30S	\$225.00	
& SUN/900A-1000A	NOV4(2/WK)		30S	\$3,150.00	
& SUN/1000A-100P	NOV4		30S	\$7,500.00	

PLS ADVISE.

CMT:SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.

NOV/12 52220.00 CONTRACT TOTAL 52220.00
TOTAL SPOTS 59

REP HEADLINE# 6116464 TRF# 472919
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 17.08
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS	\$307,176	KVVU 17%	KSNV 30%	KTUD 1%	KLAS 31%	KTNV 18%	KVMY 2%	KVCW 1%	CABL 0%			
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SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 472919 /		Alt Order # 06116464
Product NRSC 2012		
Contract Dates 10/31/12 - 11/06/12		Estimate #
Advertiser NRSC		Original Date / Revision 04/16/12 / 04/16/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/31/12	11/02/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				3	\$365.00			
N 2	KVVU	10/31/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				3	\$475.00			
N 3	KVVU	10/31/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$2,970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				6	\$495.00			
N 4	KVVU	10/31/12	11/02/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				3	\$220.00			
N 5	KVVU	10/31/12	11/02/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				3	\$195.00			
N 6	KVVU	10/31/12	11/02/12	Katie Couric	2-3p		:30			NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				3	\$145.00			
N 7	KVVU	10/31/12	11/02/12	Anderson	3-4p		:30			NM	6	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				6	\$155.00			
N 8	KVVU	10/31/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				6	\$225.00			
N 9	KVVU	10/31/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				3	\$350.00			
N 10	KVVU	10/31/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,095.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				3	\$365.00			
N 11	KVVU	10/31/12	11/02/12	MORE Access	6-7pm		:30			NM	3	\$705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 472919 /		<u>Alt Order #</u> 06116464
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC	<u>Original Date / Revision</u> 04/16/12 / 04/16/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$235.00			
N 12	KVVU	10/31/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$1,250.00			
N 13	KVVU	10/31/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$1,905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				3	\$635.00			
N 14	KVVU	11/05/12	11/05/12	House	Mon 9p-10p		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$4,500.00			
N 15	KVVU	11/04/12	11/04/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$4,350.00			
N 16	KVVU	11/03/12	11/03/12	NCAA Football	Various		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$750.00			
N 17	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$150.00			
N 18	KVVU	11/04/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$4,650.00			
N 19	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$925.00			
N 20	KVVU	10/31/12	10/31/12	BB World Series	330pm-8pm		:30			NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$7,000.00			
N 21	KVVU	11/05/12	11/06/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$365.00			
N 22	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$475.00			
N 23	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$495.00			
N 24	KVVU	11/05/12	11/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$220.00			
N 25	KVVU	11/05/12	11/06/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				4	\$195.00			
N 26	KVVU	11/05/12	11/06/12	Katie Couric	2-3p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$145.00			
N 27	KVVU	11/05/12	11/06/12	Anderson	3-4p		:30			NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$155.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 472919 /		<u>Alt Order #</u> 06116464
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 04/16/12 / 04/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 28	KVVU	11/05/12	11/06/12	The Dr.Oz Show	4-5p		:30			NM	2	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----				2	\$225.00				
N 29	KVVU	11/05/12	11/06/12	Fox 5 News at 5	5-530p		:30			NM	1	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----				1	\$350.00				
N 30	KVVU	11/05/12	11/06/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$365.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----				1	\$365.00				
N 31	KVVU	11/05/12	11/06/12	MORE Access	6-7pm		:30			NM	1	\$235.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----				1	\$235.00				
N 32	KVVU	11/05/12	11/06/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----				1	\$1,250.00				
N 33	KVVU	11/05/12	11/06/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$635.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----				1	\$635.00				
N 34	KVVU	11/04/12	11/04/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	-----1				1	\$450.00				
Totals											87	\$52,220.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	87	\$52,220.00	\$44,387.00
Totals	87	\$52,220.00	\$44,387.00

Signature: _____ **Date:** _____

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REP HEADLINE# 6116464 TRF# 472919
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP25/12 12.47
*** KVVU-TV ***

ADV # ADV. NAME ISS/NRSC
AGY # AGY. NAME NEBO MEDIA, INC.
P.O. BOX 3775
WASHINGTON, DC 20027

REP. # OFF. # 762 SALESMAN #
BUYER NAME JESSICA MURRAY
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6116464 CLASS: NATL. LOCAL REGIONAL

PRDCT NRSC 2012 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 12.47

REP: TO ROSE
FR NIKKI
CHANGE IN AGENCY
NO OTHER CHANGES
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
NO BUYS TO PRINT												
NOV/12			52220.00									
CONTRACT TOTAL												52220.00
TOTAL SPOTS												87

MARKET TOTALS \$307,176 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0% KTUD 1%

SVC- NSI BOOKS- MAY/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

APR16/12 1
*** KVVU-TV

DATE APR 16/12 12.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-600A	30		\$365.00	10/31	11/2	3		W-F	3
PROGRAM : 5A NEWS												
2			600A-700A	30		\$475.00	10/31	11/2	3		W-F	3
PROGRAM : 6A NEWS												
3			700A-900A	30		\$495.00	10/31	11/2	6		W-F	6
PROGRAM : 7A NEWS												
4			900A-1000A	30		\$220.00	10/31	11/2	3		W-F	3
PROGRAM : MORE												
5			1000A-1100A	30		\$195.00	10/31	11/2	3		W-F	3
PROGRAM : DR OZ												

APR 16/12 1
*** KVVVVV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOT :SPT
6			200P-300P PROGRAM : KATIE COURIC	30		\$145.00	10/31	11/2	3		W-F	3
7			300P-400P PROGRAM : ANDERSON	30		\$155.00	10/31	11/2	6		W-F	6
8			400P-500P PROGRAM : DR OZ	30		\$225.00	10/31	11/2	6		W-F	6
9			500P-530P PROGRAM : 5P NEWS	30		\$350.00	10/31	11/2	3		W-F	3
10			530P-600P PROGRAM : 530P NEWS	30		\$365.00	10/31	11/2	3		W-F	3
11			600P-700P PROGRAM : MORE	30		\$235.00	10/31	11/2	3		W-F	3
12			1000P-1100P PROGRAM : 10P NEWS	30		\$1,250.00	10/31	11/2	3		W-F	3
13			1100P-1130P PROGRAM : 11P NEWS	30		\$635.00	10/31	11/2	3		W-F	3
14			900P-1000P PROGRAM : HOUSE	30		\$4,500.00	11/5	11/5	1		MON	1
15			1000A-100P PROGRAM : NFL	30		\$4,350.00	11/4	11/4	1		SUN	1
16			1000A-400P PROGRAM : NCAA FBALL	30		\$750.00	11/3	11/3	2		SAT	2
17			800A-900A PROGRAM : SU 8A NEWS	30		\$150.00	11/4	11/4	1		SUN	1

APR16/12 12
*** KVVU-TV *

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18			100P-400P PROGRAM : NFL	30		\$4,650.00	11/4	11/4	1		SUN	1
19			1000P-1045P PROGRAM : SU 10P NEWS	30		\$925.00	11/4	11/4	1		SUN	1
20			400P-700P PROGRAM : WORLD SERIES	30		\$7,000.00	10/31	10/31	1		WED	1
21			500A-600A PROGRAM : 5A NEWS	30		\$365.00	11/5	11/6	4		M-TU	4
22			600A-700A PROGRAM : 6A NEWS	30		\$475.00	11/5	11/6	4		M-TU	4
23			700A-900A PROGRAM : 7A NEWS	30		\$495.00	11/5	11/6	4		M-TU	4
24			900A-1000A PROGRAM : MORE	30		\$220.00	11/5	11/6	4		M-TU	4
25			1000A-1100A PROGRAM : DR OZ	30		\$195.00	11/5	11/6	4		M-TU	4
26			200P-300P PROGRAM : KATIE COURIC	30		\$145.00	11/5	11/6	1		M-TU	1
27			300P-400P PROGRAM : ANDERSON	30		\$155.00	11/5	11/6	2		M-TU	2
28			400P-500P PROGRAM : DR OZ	30		\$225.00	11/5	11/6	2		M-TU	2
29			500P-530P PROGRAM : 5P NEWS	30		\$350.00	11/5	11/6	1		M-TU	1

REP HEADLINE# 6116464
 *** ORIGINAL REV#0 ***

REP: TEL# 215-384-1200
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

APR16/12 12.1
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			530P-600P	30		\$365.00	11/5	11/6	1		M-TU	1
PROGRAM : 530P NEWS												
31			600P-700P	30		\$235.00	11/5	11/6	1		M-TU	1
PROGRAM : MORE												
32			1000P-1100P	30		\$1,250.00	11/5	11/6	1		M-TU	1
PROGRAM : 10P NEWS												
33			1100P-1130P	30		\$635.00	11/5	11/6	1		M-TU	1
PROGRAM : 11P NEWS												
34			1045P-1100P	30		\$450.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS WRAP UP												
NOV/12 52220.00											CONTRACT TOTAL 52220.00	
											TOTAL SPOTS 87	

MARKET TOTALS \$307,176 KVVU 17% KSNV 30% KLAS 31% KTNV 18% KVMY 2% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*